

## Event Sponsorship Proposal

Nourish

Meals on Wheels

Presents our 15<sup>th</sup> Annual

**Theater Night**

This signature fundraising event features a special performance of the Tony Award-winning musical *Memphis*

**Town Hall Arts Center - Littleton**

**Wednesday, June 14, 2023**

6 p.m. Reception

7 p.m. Curtain Call

# Theater Night at a Glance

**Proposal** Nourish Meals on Wheels is a nonprofit, 501(c)(3) organization enriching the lives of seniors and homebound adults in South Metro Denver by providing hot, nutritious meals and services that promote dignity, well-being and independence. This annual fundraising event raises critical operating funds and awareness for our program. With the continued rise in food costs our services are more crucial than ever!

We expect 260 theater patrons to attend our event. **Ticket sales cover our expenses, so your sponsorship support goes directly to help feed neighbors in need.** Our goal is to raise \$100,000. We eagerly request your partnership to reach our goal.

**Event** *Memphis* is an energizing musical with a crowd-pleasing combination of David Bryan's score and written with lyricist Joe DiPietro. Huey, a white man living in Memphis in the 1950s, becomes obsessed with the Rock n' Roll sound of a group of black musicians, particularly that of Felicia, a singer ready for her big break. Huey makes it his mission to give the artists airtime by becoming a radio DJ and defying the restrictions of the white-controlled radio stations. As romance blooms between Huey and Felicia, so does the popularity of the music. *Memphis* depicts the unifying power of music and a story that is loosely based on real-life DJ legend Dewey Phillips.

**When** **Wednesday, June 14 at 6:00 pm**  
Complimentary hors d'oeuvres and beverages served prior to the performance and at intermission in a mix-and-mingle setting. There will be a raffle with prizes valued at \$100 or more at intermission. Guests need not be present to win raffle prizes.

**Where** Town Hall Arts Center  
2450 West Main Street, Littleton, CO 80120

## Sponsorship Packages

| Sponsor Level   | Diamond<br>\$10,000 | Platinum<br>\$5,000 | Gold<br>\$2,500 | Silver<br>\$1,500 | Bronze<br>\$750 |
|---|---------------------|---------------------|-----------------|-------------------|-----------------|
| <b>Social Impact</b>  | 4,000 meals         | 2,000 meals         | 1,000 meals     | 600 meals         | 300 meals       |
| <b>Tickets</b>  | up to 10            | up to 8             | up to 6         | up to 4           | up to 2         |
| Sponsor name and logo<br>(if applicable) on event signage   | ♥                   | ♥                   | ♥               | ♥                 | ♥               |
| Name recognition on event<br>page on Nourish website  | ♥                   | ♥                   | ♥               | ♥                 | ♥               |
| Name in event program   | ♥                   | ♥                   | ♥               | ♥                 | ♥               |
| Name recognized in our<br>Nourish newsletter  | ♥                   | ♥                   | ♥               | ♥                 |                 |
| Logo in event program   | ♥                   | ♥                   | ♥               |                   |                 |
| Logo and link to partner<br>website on Nourish website  | ♥                   | ♥                   | ♥               |                   |                 |
| Priority seating at the event   | ♥                   | ♥                   | ♥               |                   |                 |
| Verbal recognition at event   | ♥                   | ♥                   |                 |                   |                 |
| Recognition on Nourish sign<br>located at 92 E. Arapahoe Rd.  | ♥                   | ♥                   |                 |                   |                 |
| Half page ad in program   |                     | ♥                   |                 |                   |                 |
| Full page ad in program   | ♥                   |                     |                 |                   |                 |
| Sponsor name and logo<br>featured in the <i>Villager<br/>Newspaper</i> both pre & post event.<br><i>(Circulation: Cherry Hills Village,<br/>Greenwood Village, Centennial,<br/>Littleton and surrounding areas)</i> | ♥                   | ♥                   |                 |                   |                 |

# Nourish Meals on Wheels

## Impact in 2022



**500+** volunteers drove **92,353** miles to deliver **190,000** meals

**550** hot, nutritious meals a day  
**400** frozen meals each weekend  
**750** breakfasts each week  
**200** bags of groceries monthly

### More than a meal...

Each day is as unique as the people we serve, and our volunteer drivers arrive at the door with more than food. They pay attention to the details like a birthday or a furry friend and notice the little things - an uneaten meal, an unanswered door, a bad cough.



*"It's not just a meal to feed my body it feeds my soul. Being remembered, makes my life better." - Ortencia*

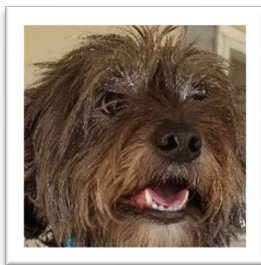
**Isolation is dissolved** with the ring of each doorbell and our volunteer's familiar smile. These visits offer a connection to the community and a sense of security and comfort knowing that someone is checking on them.

**93%** have an overall improved quality of life

**81%** said our services make them feel less lonely and isolated

**88%** agree our program allows them to remain independent in their home

\*Source: Annual Client Survey - March 2022



*"I anxiously await the arrival of Mom's meals because I get a dog treat from the volunteer drivers." ~ Sam-E (Dog).*

*"I absolutely love the meals, but I think Sam-E looks forward to the delivery even more than me!" ~ Patti (Mom)*

## About Nourish Meals on Wheels

### Our Mission

To enrich the lives of seniors and others in South Metro Denver by providing nutritious meals and services that promote dignity, well-being, and independence.

Nourish Meals on Wheels has delivered meals to seniors since 1968 when our founder, Virginia C. Baker, began preparing meals in her home kitchen and delivering them to her neighbors in Littleton. As a well-established, independent 501(c)3 non-profit organization, our delivery area covers more than 100 square miles in western Arapahoe, southeastern Jefferson and northern Douglas counties.

In the past 54 years, Nourish has transitioned from a “home grown” community program to an efficiently run non-profit, without sacrificing the personal touch our founder extolled. We aim to support our clients by helping them maintain their independence and remain living in their own home as long as possible.

### **As the older population increases, so does the need for our services.**

Last year, we delivered 190,000 meals to 879 neighbors. Approximately 75% of our clients subsist at an extremely low or very low-income level. We ask clients to contribute to the cost of the meals if they can, but we turn no one away for financial reasons. More than 73% of our clients' meals are fully or partially subsidized.

Our program neither seeks nor receives federal funding from the Older Americans Act. While this independence places more responsibility on our organization to raise its own funds, it also frees us to respond more rapidly to a broader range of needs than neighboring Meals on Wheels programs that depend on that source of funding. This allows us to serve homebound adults under the age of 60 who benefit from our meals. We count on private donations from local individuals, organizations, and businesses rather than relying on the federal or state government.

**Your sponsorship of Theater Night will help us make an even greater impact in 2023. Not only will you help nourish the body, mind and spirit of your neighbors in need, you will enjoy a night full of fabulous food, fun, raffle prizes and toe-tapping entertainment!**

**Together, we will drive away hunger and senior isolation!**

# Nourish

Meals on Wheels

## 2023 Theater Night Sponsorship Commitment Form

**Sponsorship Packages (please select one) and email this form as well as a copy of your logo (if applicable) to [Olivia@NourishMealsonWheels.org](mailto:Olivia@NourishMealsonWheels.org)**

\_\_\_ Diamond Partner \$10,000

\_\_\_ Platinum Partner \$5,000

\_\_\_ Gold Partner \$2,500

\_\_\_ Silver Partner \$1,500

\_\_\_ Bronze Partner \$750

**Sponsor name (as it should appear in copy):** \_\_\_\_\_

Contact name: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Mailing address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Desired Number of Tickets: \_\_\_\_\_

**\* Deadline for inclusion in the promotional materials is: May 14, 2023**

### Payment options:

- Online at <https://nourishmealsonwheels.org/general-donation/>. Please select "Theater Night Sponsor" under the drop-down menu "My donation is for."
- We can also take credit cards over the phone at 303-798-7642.
- Checks made payable to: Nourish Meals on Wheels and sent to:  
PO Box 3108, Centennial, CO 80161

**We thank you for this tax-deductible contribution and for your commitment to ending senior hunger and isolation in our community. Tax ID #: 84-0617651**

**If you have any questions, please contact: Olivia Servaes at:  
[Olivia@NourishMealsonWheels.org](mailto:Olivia@NourishMealsonWheels.org) or 303-798-7642**